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| **James Savino****Art Director/ Sr. Creative Designer** | | [james@savinodesignstudio.com](mailto:james@savinodesignstudio.com) • 321-402-7001[LinkedIn](https://www.linkedin.com/in/Jamessavino/) • Orlando, FL, 32804 | |
| **Success-oriented, creative, and versatile Art Director with 15+ years of expertise in delivering visually stunning and impactful creative solutions.**  Highly skilled in conceptualizing and executing dynamic design strategies. Innovative and forward-thinking, consistently pushing boundaries and staying ahead of design trends. Detail-oriented and meticulous in ensuring high standards of quality and brand consistency. Excellent problem-solving abilities, adept at finding innovative solutions to design challenges. Strong leadership skills, experienced in managing and inspiring creative teams. Expert in utilizing industry-leading software to bring ideas to life. | | | |
| **Areas of Expertise** | | | |
| ● Print Design  ● Website Design  ● Vendor Management  ● Project Management  ● Branding & Identity  ● Marketing Communications | ● Art Direction  ● Client Service  ● Interaction Design  ● Digital Advertising  ● User Interface Design  ● Proposals & Presentations | | ● Graphic Design  ● Quality Assurance  ● Content Management  ● Creative Leadership  ● Relationship Management  ● Staff Mentoring & Training |
| **Professional Experience** | | | |
| **MDSX Creative, Orlando, FL****Art Director** | | **2022 — Present** | |
| Convey directives from client, Creative Technology Director, and Executive Producer effectively to contracted artists through designated communication channels. Review artist submissions, discuss client needs, and send accepted work to project coordinator for distribution, while updating documentation. Maintain and revise project-related documents, including schedules, financials, flowcharts, and task lists. Participate in client reviews, including confidential, on-site projection tests during out-of-hours shifts. Engage in initial, interim, and final client meetings, delivering presentations and contributing to discussions as required.   * Enhanced and optimized Astronaut Training Experience during Holidays in Space event at Kennedy Space Center in 2023 as part of Delaware North team. * Collaborated with Disney Parks & Resorts to create and develop Main Street Projection for Magic Kingdom's Happily Ever After show. * Produced and directed 50th Anniversary Ride Movie for Hershey's Chocolate World as part of The Hershey Company. * Created and executed Luminary Green Orlando Projection for The City of Orlando. * Contributed to 30th Anniversary Announcement and Reveal at Turning Stone, delivering outstanding results. | | | |
| **Cuhaci Peterson, Orlando, FL****Senior Creative Designer** | | **2021 — 2022** | |
| Spearheaded design and production of multimedia marketing solutions to enhance firm's communication strategy. Collaborated with stakeholders to elevate proposals and digital content, showcasing design's role in amplifying ideas. Orchestrated creative projects from inception to completion, enriching websites and brochures with innovative designs. Innovated concepts to elevate firm's thought leadership and service offerings. Catalogued visual assets for efficient reuse in digital management systems. Supervised vendor partnerships to align with creative goals. Analyzed industry trends to refine creative strategies and set benchmarks.   * Instituted best practices and guidelines for creative design processes. * Guaranteed superior quality in both internal and external creative outputs. * Enhanced digital user experience across web and social platforms. * Ensured brand integrity in all marketing and communication endeavors. * Directed special event promotions, including fundraisers and professional gatherings. * Led multichannel design solutions, encompassing digital, print, and multimedia content. * Facilitated the launch of a new Phoenix office, introducing fresh branding materials. * Reimagined branding for 40-year-old entity, updating logo, website, and materials. * Designed prominent tradeshow booth, highlighting the firm at major Orlando event. | | | |
| **Florida Realtors, Orlando, FL****Senior Web Designer** | | **2011 — 2021** | |
| Orchestrated content strategy execution for Association's digital platforms, enhancing website and microsite engagement. Collaborated across departments to streamline content workflow, ensuring efficiency and coherence. Assessed digital interfaces for performance, user-friendliness, and presentation quality, initiating improvements. Guided Web Team to align digital content with organizational objectives and brand consistency. Administered Association's Content Management System, ensuring operational integrity. Managed analytics for digital platforms and e-mail campaigns, deriving actionable insights.   * Transformed online material to captivate, align with target audiences, and bolster Association's content and brand identity. * Sustained and augmented e-mail marketing initiatives utilizing Exact Target and Ipost platforms. * Spearheaded website's redesign, facilitating selection of design collaborators. * Innovated responsive daily newsletter, increasing member engagement with timely updates. * Pioneered bi-weekly video content for Rake-5 series, reaching over 130K members statewide. | | | |
| **Walt Disney Parks and Resorts Online, Celebration, FL****Visual Designer** | | **2009 — 2021** | |
| Engineered innovative compositions, promotional materials, and digital interfaces, ensuring cutting-edge presentation. Collaborated with design and management teams to materialize conceptual designs effectively. Developed deployment-ready files, streamlining integration with Technical and Development units.   * Launched Golden Oak's website, enhancing online real estate presence. * Supported visual aesthetics for major websites, including Disneyworld, Disneyland, and Disney Cruise Line, elevating brand visual standards.   ***Additional experiences as Web/Graphic Designer | Director of Virtual Services/Interactive Media for G&G Advertising, and Freelance Web and Graphic Designer at Orlando, FL.*** | | | |
| **Education & Certification****Bachelors in Communications,** University of Central Florida, Location**Associates in Digital Media,** Full Sail University**Adobe Creative Suite: Illustrator, Photoshop, Dreamweaver, InDesign, XD, CSS, Autodesk AutoCAD 2022, 3D Studio Max** | | | |
| **References** | | | |
| **Greg Kuidja**, Senior Designer at Disney, CA  **Nicholas Ashbaugh**, Visual Design Dept, Glendale, CA | | | |