

# JAMES SAVINO

SENIOR WEB DESIGNER AND GRAPHIC ARTIST

## WORK EXPERIENCE

### Senior Web Designer

Florida Realtors, Orlando, FL - 2011 / PRESENT

Develop, administer, and implement content strategies for the Association web sites and microsities.

- o <http://floridarealtors.org/>
- o <http://convention.floridarealtors.org/http://media.floridarealtors.org/>
- o <http://pac.floridarealtors.org/>
- Ensure that all online content is appealing, targeted, user-centric and furthers the interest of the Association's content and branding strategies.
- Work with other departments to define, implement and manage efficient content workflow procedures.
- Monitor site for effectiveness, efficiencies, quality of presentation and ease of use.
- Direct the work of the Web Team to ensure that all online content is consistent with the Associations goals and branding strategies.
- Maintain and support e-mail newsletter and marketing efforts in Exact Target.
- Maintain and support the Associations Content Management System
- Oversee the collection of statistics for the Associations web sites and e-mail marketing efforts.
- Assume other responsibilities

### Visual Designer

Walt Disney Parks and Resorts Online, Orlando, FL - 2009 / 2011

- Responsible for creating and/or executing designs for cutting-edge comps, promotional assets and interactive applications.
- Work closely with designers, senior designers, your manager and the creative director to bring designs to fruition.
- Create files that are easily deployed to the Tech or Dev departments.
- Responsible for graphics and design for the following sites:
  - [waltdisneyworld.com](http://waltdisneyworld.com)
  - [disneyland.com](http://disneyland.com)
  - [disneycruiseline.com](http://disneycruiseline.com)

## EDUCATION

### ASSOCIATES DIGITAL MEDIA

Full Sail University 2004

- Advance Achievement Award Winner
- Directors Award for Interactive Design
- \* Graduated 3rd in Class Overall

### BACHELORS OF COMMUNICATIONS

University of Central Florida 1993

## SKILLS

- Illustrator
- Indesign
- Wordpress
- Photoshop
- After Effects
- Autodesk AutoCAD 2016
- Dreamweaver
- CSS
- 3D Studio Max


## ABOUT ME

James is currently working as the Senior Web Designer for Florida Realtors. James has over seven (12) years of web / multimedia design experience. He has Photoshop, Illustrator, InDesign and CMS experience, as well as strong web development knowledge specializing in Wordpress. James has a strong work ethic and great interpersonal and communication skills. He is highly referred by Greg Kujde (Senior Designer at Disney in CA) and Nicholas Ashbaugh, Visual Design Dept, Glendale, CA. James is local to Orlando.

## CONTACT ME

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## SOCIAL

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