

JAMES SAVINO
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James is currently working as the Senior Web Designer for Florida Realtors. James has over seven (12) years of web / multimedia design experience. He has Photoshop, Illustrator, InDesign and CMS experience, as well as strong web development knowledge specializing in Wordpress. James has a strong work ethic and great interpersonal and communication skills. He is highly referred by Greg Kujde (Senior Designer at Disney in CA) and Nicholas Ashbaugh, Visual Design Dept, Glendale, CA. James is local to Orlando.

PORTFOLIO: www.savinodestudio.com

WORK EXPERIENCE:

Florida Realtors, Orlando, FL

2011- Present

- **Senior Web Designer**

Develop, administer, and implement content strategies for the Association web sites and microsities.

- <http://floridarealtors.org/>
- <http://convention.floridarealtors.org/http://media.floridarealtors.org/>
- <http://pac.floridarealtors.org/>
- Ensure that all online content is appealing, targeted, user-centric and furthers the interest of the Association's content and branding strategies.
- Work with other departments to define, implement and manage efficient content workflow procedures.
- Monitor site for effectiveness, efficiencies, quality of presentation and ease of use.
- Direct the work of the Web Team to ensure that all online content is consistent with the Associations goals and branding strategies.
- Maintain and support e-mail newsletter and marketing efforts in Exact Target.
- Maintain and support the Associations Content Management System
- Oversee the collection of statistics for the Associations web sites and e-mail marketing efforts.
- Assume other responsibilities

Walt Disney Parks and Resorts Online, Celebration, FL

2009 – 2011

Visual Designer

- Responsible for creating and/or executing designs for cutting-edge comps, promotional assets and interactive applications.
- Work closely with designers, senior designers, your manager and the creative director to bring designs to fruition.
- Create files that are easily deployed to the Tech or Dev departments.

G&G Advertising, Orlando, FL

2004 - 2009

Web / Graphic Designer 2004 - 2009

Director of Virtual Services/Interactive Media (Hands-on) 2008

- The lead designer for all interactive production including landing pages, Flash and HTML websites, direct email campaigns, and flash banners.

- Responsible for developing and managing all high end assets including rich media content utilizing Photoshop, Illustrator, DreamWeaver, 3D Studio Max, and Flash.
- Art director for all 3d virtual renderings and animations as can be seen on www.renderings.com, including 3D projects, art direction, scripts, and animation workflow.
- Responsible for asset collection and review for all projects including CAD files, landscape plans, Hardscape plans, and Materials.
- Vendor Outsourcing, Coordination, and Management (3D, Video, & Web).
- Lead Designer for 2d floor plan creation and site plan design.
- Worked directly with sales team to help enhance the client experience and answer any questions during and after the sales process.
- Created interactive sales tools using flash for real estate based clients such as www.timberframesunlimited.com, www.sandspointcostarica.com, and www.oceanterracetownhomes.com
- Worked directly with the President and Vice president as lead designer of all interactive content.
- Represented the company in all client meetings and brainstorming sessions as interactive director.
- Contributed integral ideation during collaborative process with Art Directors
- Accountable for qualitative perception & thoroughness of all work completed by team.
- Fine tune website design using creative tools such as Photoshop, Illustrator and 3D studio Max as needed.
- Lead "web staffing" (posting, aggregation, negotiation) of web staff as needed.
- Direct and manage all Green Screen Capture, Coordination, and Execution.

Freelance Web and Graphic Designer

Since January 2004

Creation of HTML and FLASH web sites as well logos, print, banners, and stationary.

INTERNSHIP:

January-March 2004

Catalyst Studios

Production Assistant

- Graphic Design focusing on corporate marketing and advertising design.
- Corporate branding and marketing.
- Web site development
- Photo retouching and editing.
- Inter-office management.

SKILL SET:

Adobe Creative Suite:

- Wordpress
- Illustrator
- Photoshop
- Dreamweaver
- Indesign
- After Effects
- CSS
- Autodesk AutoCAD 2016
- 3D Studio Max

EDUCATION:**2003-2004****Full Sail University****Associates of Digital Media**

- Advance Achievement Award Winner
- Directors Award for Interactive Design
- Graduated 3rd in Class Overall

1993 University of Central Florida**Bachelors of Communications****INTERESTS:**

My Family, Music, Literature, Technology, Politics, Fitness, Digital Art, Education, Movies, Architecture, Social Networking, Travel, and the Beach. Working under pressure while over delivering.